



THE NOBLE COLLECTION ANNOUNCES ROLE-PLAY TOYS AND COLLECTIBLES FOR *WICKED*

Noble Collection Will Launch an Exciting Range of Role-Play Toys and Collectibles Inspired by this Holiday's Highly Anticipated Wicked Movie

RESTON, VA (September 9, 2024) – [The Noble Collection](#), a leading manufacturer, distributor and retailer of premium collectibles and Toylectibles™ announces the expansion of their partnership with Universal Products & Experiences. In addition to new products based on some of NBCUniversal's iconic characters and stories, The Noble Collection will launch an exciting new range of products from this Holiday's highly anticipated theatrical release of *Wicked* on Nov. 22.

The Noble Collection's assortment of Children's Role-Play Toys and Toylectibles™ and Adult-Targeted Collectibles are all inspired by the upcoming gravity-defying, generation-defining cinematic event. Role-Play toys including Glinda's Bubble Wand (MSRP: \$19.99), Glinda's Bubble Crown (MSRP: \$19.99), Elphaba's Hat (MSRP: \$19.99) Elphaba's Broom (MSRP: \$19.99) offer young *Wicked* fans the role-play accessories they need to be just like the beloved characters from the movie. Adorable plush Toylectibles™ including the Cowardly Lion Cub and Chistery the Flying Monkey (MSRP: \$14.99) will allow *Wicked* fans to discoverate uniquely styled soft new friends. *Wicked* Role-Play Toys and Toylectibles™ will be available starting Oct. 1 at retailers around the world. The first wave of Prop Replicas and Adult-Targeted Collectibles will be available in time for this holiday season.

"At The Noble Collection, our passion for crafting exquisite, highly-detailed collectibles and Toylllectibles has been strengthened while working alongside Universal Products & Experiences for the latest iteration of products for some of their most iconic IPs," said Julian Montoya, Senior Vice President of The Noble Collection. "Together, we are excited to continue weaving the magic of their fan-favorite films into every meticulously designed piece, so fans can hold parts of their favorite stories in their hands. We are particularly excited to be collaborating on Role-Play Toys and Adult Collectibles for *Wicked*. The Noble Collection is proud to bring our signature attention to detail and quality to *Wicked* fans of all ages."

The Noble Collection pays homage to the most recognizable films and properties with a collection of intricately detailed products for the ultimate fans. Since 1991, the company has garnered an international reputation, providing an array of products to collectors and everyday consumers of all ages. The Noble Collection prides itself in working with the industry's leading artisans who spend hundreds of hours thoughtfully creating prop quality collectibles that have earned the respect of collectors, casual consumers and devoted fans of some of the world's most iconic properties.

Assets related to this announcement can be accessed [here](#).

Fans can stay up-to-date with the latest product releases and collections by visiting [NobleCollection.com](https://www.noblecollection.com), and following the brand on [Facebook](#) and [Instagram](#).

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ABOUT THE NOBLE COLLECTION

Founded in 1991, The Noble Collection is a leading manufacturer, distributor and retailer of premium collectibles and merchandise, specializing in crafting high-quality products with intricate detailing. Known for officially licensed products inspired by iconic pop culture franchises such as *Jurassic Park*, *Harry Potter*, *Minecraft*, *The Lord of the Rings*, *DC Comics*, *Game of Thrones*, *Star Trek* and more, The Noble Collection has an international reputation for authentic prop replicas, collector plush, puzzles, jewelry and stationery. Headquartered outside of Washington, D.C, products are available online and in-person at the company's [Covent Garden shop](#) in London, The Wizarding World of Harry Potter at Universal theme parks worldwide, Harry Potter New York and Barnes & Noble stores and major retailers worldwide. Learn more at [NobleCollection.com](https://www.noblecollection.com) and follow The Noble Collection via [@TheNobleCollection](#) (Instagram and Facebook).

ABOUT WICKED

The holidays are about to get *Wicked*. The record-shattering, Tony Award-winning musical phenomenon becomes a two-part, gravity-defying, generation-defining cinematic event. *Wicked Part One* flies into theaters Nov. 22, 2024. *Wicked Part Two* lands Nov. 26, 2025.

Wicked, the untold story of the witches of Oz, stars Emmy, Grammy and Tony winning powerhouse Cynthia Erivo (Harriet, Broadway's *The Color Purple*) as Elphaba, a defiant social outcast who has yet to discover her true power, and Grammy-winning, multi-platinum recording

artist and global superstar Ariana Grande (Hairspray Live!, Don't Look Up), as Glinda, a popular young woman, gilded by privilege and ambition, who has yet to discover her true heart. As the two women forge an unlikely sisterhood, they will empower each other in ways that neither foresees. But as dark forces of prejudice and oppression loom on the horizon, the choices they make will separate them, and will set them on different destinies that will change them, and Oz, for good.

The film stars Oscar® winner Michelle Yeoh (Everything Everywhere All at Once, Crazy Rich Asians) as Madame Morrible; Jonathan Bailey (Bridgerton, Crashing) as Fiyero; Tony nominee Ethan Slater (Broadway's Spongebob Squarepants, Fosse/Verdon) as Boq; Marissa Bode, in her feature film debut, as Nessarose; and Emmy nominee and pop culture icon Jeff Goldblum (Jurassic World franchise, The Grand Budapest Hotel) as The Wizard.

The all-star cast includes Emmy nominee Bowen Yang (Saturday Night Live) as Pfannee, Bronwyn James (Harlots) as ShenShen and Tony nominee Keala Settle (The Greatest Showman) as a new character created for the film, Miss Coddle.

Directed by electrifying filmmaker Jon M. Chu (Crazy Rich Asians, In the Heights), *Wicked Part Two* is the second chapter of a two-part immersive, cultural spectacular.

Wicked is produced by Marc Platt (La La Land, The Little Mermaid), and by Tony winner David Stone (Kimberly Akimbo), with whom Platt produced the blockbuster *Wicked* stage musical. The executive producers are David Nicksay, Stephen Schwartz and Jared LeBoff.

Based on the bestselling novel by Gregory Maguire, *Wicked* is adapted for the screen by the stage production's book writer Winnie Holzman and by legendary Academy Award® winning composer and lyricist Stephen Schwartz. The Broadway stage musical is produced by Universal Stage Productions, Marc Platt, the Araca Group, Jon B. Platt and David Stone.

ABOUT UNIVERSAL PRODUCTS & EXPERIENCES

Universal Products & Experiences (UP&E) globally drives the expansion and elevation of NBCUniversal's iconic collection of brands, intellectual properties, characters, and stories based on the company's extensive portfolio of properties created by Universal Pictures, Illumination, DreamWorks Animation and NBCUniversal Television and Streaming. The division executes this through innovative physical and digital products, as well as engaging retail and product experiences across our expansive global theme park destinations (for both owned and third-party IP), location-based venues, e-commerce product platforms, and retailers around the world. Along with global brand strategy and creative, UP&E's lines of business include Consumer Products and Games, along with Theme Parks Products & Retail. UP&E is a division of Universal Destinations & Experiences, part of NBCUniversal, a subsidiary of Comcast Corporation. More information is available at universalproductsexperiences.com.

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