



THE NOBLE COLLECTION PROMOTES JULIAN MONTOYA TO PRESIDENT

With nearly 30 years of Toy and Licensing industry experience, Montoya will be responsible for helping chart the path forward in the next chapter of The Noble Collection's evolution and continued growth.

RESTON, VA (March 9, 2026) – The Noble Collection, a leading manufacturer, distributor and retailer of premium collectibles and toys announced today Julian Montoya has been promoted to President, reporting to CEO Akram Saigh. A veteran of the toy and licensing industries, Montoya joined The Noble Collection in 2020 as Senior Vice President. Prior to that Montoya was responsible for the strategic development of the toy category at Warner Bros. Discovery where he served as Senior VP of Global Toys. His career in the industry began in 1997 at Lucas Licensing where Montoya served as Director of International Licensing. Montoya served on the Board of Trustees of the Toy Foundation, the philanthropic arm of The Toy Association, from 2012 to 2021 and currently sits on the Toy Foundation's Grants Board.

“The Noble Collection has a 35 year history of creating finely crafted collectibles and gifts that help people around the world celebrate their fandoms,” said Montoya. “Our collaborations with studios, authors and artists on some of the world’s most iconic and timeless properties combined with our uncompromising commitment to quality has helped The Noble Collection become a market leader in our space. The Noble Collection is poised to continue to set the bar for Prop Replicas and collector-targeted Gifts, Games and Stationery globally and I am excited to be part of this company as we chart a path to continued growth.”

Based in Reston, Virginia, Montoya will focus on expanding the global reach of The Noble Collection through strengthened partnerships and expanded product ranges that leverage the company’s signature attention to detail and quality.

“We are thrilled to have such a highly regarded and experienced industry leader at The Noble Collection,” stated Akram Saigh, CEO of The Noble Collection. “He is a proven leader with extensive experience working across the Licensing and Toy industries on some of the most iconic franchises of all time. During his time in the Licensing Industry Julian played an important

role in creating industry-impacting opportunities with several companies in the collectibles space, including The Noble Collection who he signed as a partner over 20 years ago. His expertise and well-earned reputation will help The Noble Collection continue to grow our core business and expand into new and exciting areas.”

ABOUT THE NOBLE COLLECTION

Founded in 1991, The Noble Collection is a leading manufacturer, distributor, and retailer of premium collectibles, toys, and merchandise. The company is known for crafting high quality, officially licensed products inspired by some of the world’s most recognizable films and pop culture franchises such as Harry Potter, Wicked, Minecraft, Jurassic Park, DC Comics, Lord of the Rings, and more. The Noble Collection produces prop-quality collectibles, collector plush, games, puzzles, and jewelry that resonate with collectors, casual consumers, and devoted fans. Headquartered outside of Washington, D.C, products are available online and in-person at the company’s Covent Garden shop in London and major retailers worldwide.

Stay up to date on upcoming releases and new collections by visiting NobleCollection.com and following The Noble Collection on Instagram and Facebook.

PRESS CONTACT:

Charlotte Pratt
The Noble Collection
CPratt@NobleCollection.com